



## HOW CLEARVIEW COMPLEMENTS SHAREPOINT

### The General Business Benefits of The Clearview ECM Suite

- ❖ Manage, secure, and protect your business information and content.
- ❖ Intelligently and logically organize your information across the enterprise based upon business rules.
- ❖ Federate and aggregate content from a variety of sources, including SharePoint® sites and third party document and content systems.
- ❖ Automatically manage the lifecycle of information to ensure the right information is kept for the required period of time only.
- ❖ Streamline your business processes and automate tasks for optimum workplace efficiency.
- ❖ Significantly enhance corporate governance and regulatory efforts.

*Microsoft® is excited to have Clearview, our ISV partner, bring to market their innovative utilization of SharePoint® as a strategic component of their ECM suite. The Clearview ECM solution delivers on the Microsoft vision that partners can leverage SharePoint as a platform for core content services to build next-generation ECM customer solutions.*

**Evan Richman, Senior Product Manager**  
Microsoft SharePoint/ECM

Microsoft® SharePoint® has enjoyed rapid growth and success as the portal and collaboration platform for Microsoft. With the release of Microsoft Office SharePoint Server 2007, Microsoft enhanced the collaborative functionality to now include core content management services. While SharePoint delivers strong Document Management, Email Management, Forms Management, and Web Content Management functionality for the Microsoft application environment, Microsoft turns to its strategic partners, like Clearview, to deliver additional content competencies that enable SharePoint to become the platform for a full, enterprise-class content solution.

Pioneers of Microsoft SharePoint based Enterprise Content Management (ECM) technology, Clearview extends and completes the core ECM capabilities provided by SharePoint with enterprise-class document imaging and high-value content services to deliver an unprecedented ECM solution built exclusively for the Microsoft technology environment.

### How Clearview Complements SharePoint

#### EFFICIENT, HIGH-VOLUME DOCUMENT IMAGING AND BUSINESS APPLICATION REPORT MANAGEMENT (COLD)

Clearview extends SharePoint's core ECM functionality with transactional document imaging and enterprise report management in a highly optimized and efficient architecture designed to mitigate any unnecessary burdens placed upon the native SharePoint repository. This advanced technique enables organizations to confidently introduce Document Imaging and Report Management—two highly strategic components of an ECM solution since more than 70 percent of business enterprise content is composed of paper documents and business application (computer-generated) output.

#### CONTENT REPOSITORY (SITE COLLECTION) FEDERATION AND AGGREGATION WITH UNIFIED CONTENT SERVICES

Clearview is the first ECM solution to introduce content federation and aggregation across a multi-repository environment to the Microsoft-centric ECM market. The innovative Clearview Virtual ECM Domain enables multiple SharePoint sites and document libraries, as well as legacy ECM vendor repositories, to be holistically unified in the Clearview Virtual ECM repository. Content is then easily and seamlessly accessed from any Clearview client interface. Additionally, Clearview can apply consistent content policy management, advanced business content lifecycles, and additional content services to any content object within the Clearview Virtual ECM domain.

To learn more about Clearview,  
please visit [www.clearviewecm.com](http://www.clearviewecm.com)

Changing the way you see  
Enterprise Content Management

# Changing the way you see Enterprise Content Management



## Clearview is your Partner for SharePoint-based ECM Solutions

### INTELLIGENT CONTENT ORGANIZATION WITH COMPLIANCE & GOVERNANCE MONITORING

The Clearview iFolder (Intelligent Folder) functionality eliminates one of the most common pitfalls of legacy ECM solutions—misfiled or misplaced content within an incorrect folder. Clearview removes content organization from the hands of information workers and instead uses business rules—metadata or indexes that describe the content to the Clearview system—for organizing content across the Virtual Domain. Content that is physically located in multiple repositories and Microsoft® SharePoint® sites is virtually combined into iFolders to provide easy access to information for customers, patients, policies, projects, or any other business entity. The Clearview iFolders also contain business rules designed for today's compliance and governance world that enable content to be defined as "required" items. When a folder is accessed, user alerts are provided to highlight missing content in the folder. Additionally, Clearview provides a system-generated audit report that provides a single, comprehensive snapshot of all iFolders that are missing any required content items, along with an inventory listing of the specific content items that are causing a business exception condition in the folder.

### INTUITIVE, MICROSOFT-FAMILIAR, AND CONTENT-CENTRIC USER INTERFACES

For content-specific applications and business processing, Clearview provides rich, Office 2007 compliant Windows® desktop clients as well as advanced, AJAX/ASP.Net based browser clients. These user interfaces fully embrace the Microsoft user experience, while delivering rich, content-centric user environments required to support transactional content processing applications. Of special note is the Clearview *Iriss* Desktop Gadget, providing the world's first Windows Vista® inspired ECM gadget, designed to create a unique user experience for basic content services. The *Iriss* Desktop Gadget is integrated with all desktop business applications out of the box, yet economically priced to enable enterprise-wide adoption of ECM on every desktop.

### COMPLETE ECM WITH SHAREPOINT WITHOUT FUNCTIONAL REDUNDANCY

To provide an organization with a complete ECM functional suite, most legacy ECM products have taken a co-existence or content migration approach for how they integrate with SharePoint. This creates functional redundancy and inconsistent processing experiences for Document Management, Email Management, Forms Management, and Web Content Management with SharePoint's native ECM capabilities. Clearview is the only ECM suite in the market that uses SharePoint's native capabilities as its only service component for Document Management, Email Management, Forms Management, and Web Content Management. This provides a single, consistent user experience across the enterprise—a key factor in how Clearview extends SharePoint's core ECM services.

### INVITATION TO LEARN MORE

Clearview provides these and many other high-value, enterprise-class content management capabilities that uniquely extend SharePoint's core ECM functions to deliver a fully scalable and feature-rich ECM solution designed to manage, secure, and protect all types of business content across the enterprise. Contact us today to learn more about how Clearview can efficiently extend and complete your Microsoft SharePoint investments.

## How to Contact Us

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## About Clearview

Clearview is the premier innovator of next-generation SharePoint-based Enterprise Content Management (ECM) solutions designed for today's demanding business world. Our leadership team combines years of experience with the latest Microsoft technology architecture and innovation to bring to market a new standard of excellence for ECM solutions, services, and Customer care.

To learn more about Clearview,  
please visit [www.clearviewecm.com](http://www.clearviewecm.com)



ISV/Software Solutions  
Information Worker Solutions  
Data Management Solutions

